

FOR IMMEDIATE RELEASE:

Jeff McFarlane Honored As One of Canada's Top 40 Under 40

Toronto, Ontario, April 30, 2004 – Caldwell Partners International, the largest executive search firm in Canada, has selected Jeff McFarlane, President and CEO of I.T. Xchange, as one of Canada's Top 40 Under 40.

The ninth annual selection was chronicled in the Globe & Mail's Report On Business Magazine. The honorees were chosen by a select group of community and business leaders who reviewed more than 1,400 nominations in a variety of fields. The nominees were rated on five distinct criteria including, vision and leadership, innovation and achievement, community involvement, impact, and growth and development strategy.

Canada's Top 40 Under 40 Award ceremony will take place Wednesday, May 5th at a luncheon in Toronto, where Jeff will receive his award.

The strong contributions of every team member at I.T. Xchange over the past 8 years have allowed I.T. Xchange to grow and flourish under Jeff's guidance and drive.

ABOUT I.T. XCHANGE

www.itxchange.com

I.T. Xchange is an international distributor of personal computer and server technology, with offices in Oakville, Ontario; Raleigh, North Carolina; Clearwater, Florida; Wells, Maine; San Francisco, California; Rosemont, Illinois; Reston, Virginia; Paisley, Scotland and Barbados. I.T. Xchange works with a broad network of domestic and international clients, providing customers with name brand and cost-effective products. This allows organizations to maintain their standard platforms for extended periods of time (Platform Maintenance) or to acquire technology appropriately matched to their applications (Appropriate Technology). For more information, please contact Jeff McFarlane, President and CEO at (905) 829-5333.