



FOR IMMEDIATE RELEASE:

## **I.T. XCHANGE EXPANDS ECOMMERCE FUNCTIONALITY INTO CHINA**

Raleigh, NC, July 12, 2005 – I.T. Xchange LLC, a leading distributor of secondary market personal computer products, announced today that their inventory in the Futian Free Trade Zone in China is now available online for customer purchase through the I.T. Xchange Digital Marketplace (DMP).

The expanded ecommerce functionality for China will allow customers to view real-time pricing and availability on a 24/7 basis. Local time zone service and support will include 12-14 hour Live Chat Interface with plans in place to expand the Live Help to 24 hours. Customers will receive real-time freight quoting from FedEx and, as an added benefit, customs documentation for import and clearance are inclusive in the FedEx freight rate. The ecommerce functionality will enable customers to view their account history, search product in multiple ways and receive automatic inventory alerts.

According to I.T. Xchange's President and CEO, Jeff McFarlane, "The expansion of our ecommerce capability within China will put I.T. Xchange in a better position to service our Asia Pacific client base. It will also provide our North American and European clients access to a new pool of inventory."

As a leading worldwide distributor specializing in the resale of personal computer hardware, I.T. Xchange will continue to provide customers with a high level of service and support while achieving solid revenue growth.

### **IT Xchange's customers will continue to benefit from:**

- I.T. Xchange's substantial inventory of new, constrained, discontinued, and refurbished computer products
- I.T. Xchange's extensive relationship with IBM and Lenovo, particularly the Options Continuation Program: [www.pc.ibm.com/ww/ocp](http://www.pc.ibm.com/ww/ocp)

### **ABOUT I.T. XCHANGE**

I.T. Xchange is an international distributor of personal computer and server technology, with offices in Canada, the United States, Scotland and Barbados. I.T. Xchange works with a broad network of domestic and international clients, providing customers with name brand and cost-effective products. This allows organizations to maintain their standard platforms for extended periods of time (Platform Maintenance) or to acquire technology appropriately matched to their applications (Appropriate Technology). For more information please contact Jeff McFarlane, President, CEO at (905) 829-5333 or visit our web site at [www.itxchange.com](http://www.itxchange.com)