

FOR IMMEDIATE RELEASE:

## I.T. XCHANGE OPENS SAN FRANCISCO, CA OFFICE

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Raleigh, NC, March 5, 2003 – I.T. Xchange Inc, a leading distributor of secondary market personal computer products announced today that it would open a satellite sales office in San Francisco, CA effective March 10, 2003.

The San Francisco office will allow I.T. Xchange to better serve its current and prospective customer base in the Pacific Time zone by expanding sales support hours. Eric Dunn, currently an Account Executive in the Wells, Maine office and a ten-year veteran of the industry, will establish the San Francisco office for I.T. Xchange.

According to I.T. Xchange's President and C.E.O. Jeff McFarlane "The opening of our San Francisco office will provide enhanced coverage for our customers on the West Coast. This strategic location opens doors for the future expansion of I.T. Xchange in the Pacific Rim market."

As a leading worldwide distributor specializing in the resale of personal computer hardware, I.T. Xchange will continue to provide customers with a high level of service and support while achieving solid revenue growth.

It is expected that IT Xchange's west coast customers will continue to benefit from:

- I.T. Xchange's substantial inventory of new, constrained, discontinued, and refurbished computer products
- I.T. Xchange's extensive relationship with IBM, particularly the IBM Options Continuation Program: [www.pc.ibm.com/ww/ocp](http://www.pc.ibm.com/ww/ocp)

### **ABOUT I.T. XCHANGE**

[www.itxchange.com](http://www.itxchange.com)

I.T. Xchange is an international distributor of personal computer and server technology, with offices in Oakville Ontario; Raleigh, North Carolina; Clearwater, Florida; Wells, Maine, Greenock, Scotland and Barbados. I.T. Xchange works with a broad network of domestic and international clients, providing customers with name brand and cost-effective products. This allows organizations to maintain their standard platforms for extended periods of time (Platform Maintenance) or to acquire technology appropriately matched to their applications (Appropriate Technology). For more information, please contact Greg Jackman, Regional Sales Manager at (207) 646-0600 or Eric Dunn at (415) 593-9828.