

FOR IMMEDIATE RELEASE:

I.T. XCHANGE LAUNCHES THE DIGITAL MARKETPLACE (DMP)

Raleigh, NC, December 15, 2003 – I.T. Xchange Inc, a leading distributor of secondary market, personal computer products announced today that it would launch the I.T. Xchange Digital MarketPlace, effective December 15, 2003.

The e-Commerce site utilizes a B2B interface for existing I.T. Xchange customers, and B2C functionality for new customers to self-service in a credit card environment. This significant enhancement to I.T. Xchange's web presence will serve its current and prospective customer base worldwide. I.T. Xchange customers will be able to view product availability across multiple locations in real-time and transact in multiple currencies. Customers will be able to track orders and obtain accurate shipping quotes, including international transactions, with integrated FedEx rate quoting.

According to I.T. Xchange's President and C.E.O. Jeff McFarlane "The launch of the I.T. Xchange Digital MarketPlace will serve our customers worldwide by providing real-time price and availability around the clock. The ability to view, order and track product from multiple locations, in the currency of your choice, through a single portal, with real-time rate quoting distinguishes our site from traditional e-Commerce platforms."

As a leading worldwide distributor specializing in the resale of personal computer hardware, I.T. Xchange will continue to provide customers with a high level of service and quality products.

It is expected that IT Xchange's customers will continue to benefit from:

- I.T. Xchange's substantial inventory of new, constrained, discontinued, and refurbished computer products
- I.T. Xchange's extensive relationship with IBM, particularly the IBM Options Continuation Program: www.pc.ibm.com/ww/ocp

ABOUT I.T. XCHANGE

www.itxchange.com

I.T. Xchange is an international distributor of personal computer and server technology, with offices in Oakville, Ontario; Raleigh, North Carolina; Clearwater, Florida; Wells, Maine; San Francisco, California; Rosemont, Illinois; Reston, Virginia; Paisley, Scotland and Barbados. I.T. Xchange works with a broad network of domestic and international clients, providing customers with name brand and cost-effective products. This allows organizations to maintain their standard platforms for extended periods of time (Platform Maintenance) or to acquire technology appropriately matched to their applications (Appropriate Technology). For more information, please contact Jeff McFarlane, President and CEO at (905) 829-5333.